

# CASE STUDY: UNATTI FOUNDATION'S SUSTAINABLE REVENUE

## THE CLIENT

Unatti Foundation is a nonprofit organization that provides programs for girls in Nepal who live in vulnerable situations. Their work includes a home for girls and the Girls' Health Empowerment Education Program. Unatti's team in Nepal leads decision-making as to organizational strategy and programming. Their 501(c)(3) in the US provides fundraising support.

## THE NEED

Initially, Unatti was looking for a grant writer. They were operating on the assumption that this would enable them to expand their revenue through securing grant funding.

## THE PROJECT

Sharity developed and implemented a sustainable revenue strategy focused on major gifts and current donors. This included developing outcome measures that aligned with the SDGs, impact assessment through monitoring and evaluation, donor stratification and segmentation, and a communication strategy. Sharity prepared Unatti's first pitch deck, their 2022-24 Impact Reports, and a safeguarding plan.

## THE RESULT

In the first year of Unatti and Sharity's collaboration, Unatti doubled their revenue and was able to significantly expand their programming. As a result, today Unatti serves more Nepali girls than ever before.

The Unatti Foundation Impact Reports demonstrate their continued growth and success:

[2022 Impact Report](#)

[2023 Impact Report](#)

[2024 Impact Report](#)



## UNATTI FOUNDATION

2022 IMPACT REPORT



## UNATTI FOUNDATION 2023

STABILITY  
OPPORTUNITY  
DIGNITY  
SUSTAINABILITY

EVERY GIRL DESERVES A FUTURE AS BIG AS HER DREAMS



unatti  
FOUNDATION