

CASE STUDY: UNATTI FOUNDATION'S SUSTAINABLE REVENUE

THE CLIENT

Unatti Foundation is a nonprofit organization that provides programs for girls in Nepal who live in vulnerable situations. Their work includes a home for girls and the Girls' Health Empowerment Education Program. Unatti's team in Nepal leads decision-making as to organizational strategy and programming. Their 501(c)(3) in the US provides fundraising support.

THE NEED

Initially, Unatti was looking for a grant writer. They were operating on the assumption that this would enable them to expand their revenue through securing grant funding.

THE PROJECT

Sharity developed and implemented a sustainable revenue strategy. This included developing outcome measures that aligned with the SDGs, impact assessment through monitoring and evaluation, donor stratification and segmentation, and a communication strategy. Sharity prepared Unatti's first pitch deck, their 2022 Impact Report, and a safeguarding plan. Currently, Sharity is developing an earned revenue model for Unatti that will enable the organization to establish a social enterprise serving local communities.

THE RESULT

In the first year of Unatti and Sharity's collaboration, Unatti doubled their revenue and was able to significantly expand their programming. As a result, today Unatti serves more Nepali girls than ever before.



UNATTI FOUNDATION

2022 IMPACT REPORT



UNATTI FOUNDATION 2023

STABILITY
OPPORTUNITY
DIGNITY
SUSTAINABILITY

EVERY GIRL DESERVES A FUTURE AS BIG AS HER DREAMS