

CASE STUDY: THE CHILDREN'S HOME SOCIETY STRATEGIC PLAN

THE CLIENT

Children's Home Society (CHS), one of Florida's oldest private nonprofit organizations, provides services to children and families. These social services are aimed at building communities, protecting children at risk of abuse, neglect or abandonment, strengthening and stabilizing families, helping young people break the cycle of abuse and neglect, and finding safe, loving homes for children.

THE NEED

After 125 years of operation, CHS is looking to build a sustainable future that focuses on upstream impact to reduce the need for costly and poor outcome services such as foster care. The organization's leadership sought to ensure a strong strategic plan was developed with engagement at all levels, from families to community members to staff to boards. They engaged Sharity to facilitate this statewide effort exploring their business model for the next 100 years.

THE PROJECT

DESIGN



- Kick-off call
- Co-designing project

RESEARCH



- Launch survey
- Hold focus groups

DISCOVERY



- Analyze and synthesize data gathered

CREATION



- Conduct pre-retreat planning meetings
- Facilitate retreat
- Draft strategic plan

LAUNCH



- Present and finalize strategic plan
- Revise and finalize materials
- Provide training

THE RESULT

Participatory processes involving all the key stakeholders have allowed Children's Home Society to clearly articulate the "why" of their services and future direction. They have uncovered additional questions to be answered and deeper engagement that is needed over the next year. They will be incorporating a feasibility phase while exploring these questions and doing the due diligence necessary to ensure all stakeholders are aligned.

